

The Center for Research and Education on Accessible Technologies and Experiences



Partnership Opportunities

Join Us in Our Mission to Create Accessible Futures!

CREATE is a community of faculty, students, and industry and community partners who share a commitment to building accessible futures. We bring together researchers across multiple UW schools and departments, including the Information School, Human Centered Design and Engineering, Computer Science, Mechanical Engineering, and Rehabilitation Medicine, to harness the diverse expertise that can produce cutting-edge research and that can design, build, and evaluate the next generation of accessible technologies. Our research, our educational efforts, and our knowledge translation efforts aim for incremental improvements as well as paradigm-shifting breakthroughs, guided by our vision: greater inclusion and participation for people of all abilities.

CREATE's industry partners program fosters meaningful connections among companies and interdisciplinary researchers to build community, grow educational experiences, and accelerate research innovation. By investing in CREATE, companies not only support the Center and its programming but also join an influential UW ecosystem of student talent, faculty researchers, industry leaders, and groundbreaking research and education.

New Ways to Support CREATE

While CREATE depends on its industry partners for gifts that support core costs, this year we are also seeking targeted forms of support, which will allow the Center to grow. These include:

- Named funds to support faculty and students with expertise in disability
- Named guest speaker series, which will enable CREATE to expand its collaborative horizons
- Sponsorship for single design-and-build events

Please see the next page for contact details. We are happy to discuss these new options in more detail with you.

Industry Sponsorship

By investing in CREATE, industry partners invest in the next generation of accessible technology research and the next generation of accessibility technologists. An investment at either tier supports CREATE's core costs for programming, outreach, education initiatives, mentoring, infrastructure, and more.

All industry partners are invited throughout the year to engage with our researchers and students at CREATE events. Partners' logos are also featured on the CREATE website and relevant communications. Toward the goal of cross-pollinating between industry and academia, this upcoming year industry partners will have the opportunity to lead workshops with PhD students to discuss their research.

CREATE SUSTAINER | \$50,000 for one year

- Infrastructure critical to CREATE's sustainability, growth, and quality
- Student and faculty research, in particular research in emerging areas and by up-and-coming next-generation accessibility experts
- Expansion of CREATE's Community Partners Program, which is crucial to technology transfer and product take-up

CREATE SUPPORTER | \$25,000 for one year

- Community-building events that connect CREATE students, faculty, and industry and community partners
- Efforts to establish a new undergraduate accessibility-related minor or certificate
- Individual events with invited speakers from academia and industry, which expand the horizon of accessibility technology beyond the Seattle area
- Outreach to the local, regional, and national accessibility community

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